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YARI FILM GROUP BELIEVES IN “REAL MEN CRY”

**Mark Ruffalo, Ethan Hawke and Amanda Peet to star in Boston-set drama;
Brian Goodman directs**

Los Angeles, CA (October 29, 2007): The Yari Film Group (YFG) announced today that it will begin production in late November on the Boston-set drama “Real Men Cry.” Top-lining the award-winning cast are Mark Ruffalo, Ethan Hawke and Amanda Peet. Making his feature debut as director is long-time supporting actor Brian Goodman.

Producing are YFG CEO Bob Yari and Marc Frydman, who is currently producing “Nothing But the Truth” for the company and previously produced “Resurrecting the Champ” for them. Sharing screenplay credit with Goodman on “Real Men Cry” are fellow New England native Donnie Wahlberg and writer-actor Paul T. Murray.

In “Real Men Cry,” Hawke and Ruffalo play childhood friends whose relationship is defined by their lives of crime. That bond begins to break as Ruffalo’s character tries to reconcile a life of crime with a relationship with his wife (Peet) and son. The film is autobiographical and is inspired by Goodman’s life.

“Everyone who’s read the script for ‘Real Men Cry’ has been blown away by its authenticity and drama,” said Yari. “It’s got the true grit of ‘Mean Streets’ with the pacing of ‘The Departed.’”

Goodman’s project hit the fast track when it landed at Battleplan Productions, which is run by partners Frydman and Lurie.

“I immediately thought of Bob Yari after we read ‘Real Men Cry,’” said producer Frydman. “YFG has always been a place that supports creative directors, and I can’t think of a better place to begin my career behind the camera.,” added Goodman.

YFG production chief Brad Jenkel will be overseeing the project. David Glasser, president of the company’s sales arm, Syndicate Films, will handle international sales, which will begin at AFM later this month. Ruffalo’s and Hawke’s deals were negotiated by Christa Zofcin on behalf of YFG and Keith Klevan and George Sheanshang on behalf of the actors.

About The Yari Film Group:

Founded in 2002, Yari Film Group has established itself as one of the most successful independent film companies in Hollywood, with over 30 films produced over the last three years. Casting top-tier talent in compelling projects with consumer appeal, the company is dedicated to ensuring creative freedom for its filmmakers. YFG is in production with the drama “Nothing But The Truth” written and directed by Rod Lurie with Kate Beckinsale, Matt Dillon, Alan Alda and Vera Farmiga; and is about to begin shooting “The Lonely Maiden,” a comedy directed by Peter Hewitt and written by Mike LeSieur starring Morgan Freeman, Christopher Walken and William H. Macy; and “Killing Pablo,” adapted from Mark Bowden’s best selling tale about the hunt for Pablo Escobar. The company’s credits include Oscar 2005 Best Picture Winner “Crash,” “Dave Chappelle’s Block Party,” The Pierce Brosnan-starrer “The Matador,” “Thumbsucker,” “Hostage”, “Love Song for Bobby Long,” “Prime” starring Meryl Streep and Uma Thurman, “The Hoax” starring Richard Gere and “The Painted Veil,” starring Edward Norton and Naomi Watts.

In its new releasing venture, Yari Film Group has released The Illusionist, starring Edward Norton, Paul Giamatti and Jessica Biel and “Resurrecting the Champ,” starring Samuel Jackson, Josh Hartnett, Kathryn Morris, Teri Hatcher and Alan Alda. Upcoming releases include “The Accidental Husband,” a romantic comedy starring Uma Thurman, Colin Firth and Jeffrey Dean Morgan; and “The Sophomore” starring Mischa Barton and Reece Thompson, with Bruce Willis co-starring.